London 2012 is about celebrating our city – the best in the world – with the rest of the world. And it’s about lasting benefits and life-changing opportunities for all Londoners. Here are my five legacy commitments.
The London 2012 Olympic Games and Paralympic Games Family

The Olympic Board
Mayor of London, Greater London Authority (GLA)
Minister for the Olympics, Government Olympic Executive (GOE)
Chair, British Olympic Association (BOA)
Chair, The London Organising Committee of the Olympic Games and Paralympic Games (LOCOG)

Greater London Authority (GLA)
Responsible for delivering a lasting legacy from the Games for Londoners.
www.london.gov.uk

Department for Culture, Media and Sport (DCMS)
Lead government department with responsibility for the Olympic Games and Paralympic Games.
www.culture.gov.uk

British Olympic Association (BOA)
Responsible for selecting, preparing and leading the nation’s finest athletes at the Olympic Games.
www.olympics.org.uk

British Paralympic Association (BPA)
Responsible for selecting, preparing, entering, funding and managing Britain’s teams at the Paralympic Games.
www.paralympics.org.uk

London Organising Committee of the Olympic Games and Paralympic Games (LOCOG)
Responsible for preparing and staging the Games.
www.london2012.com

Olympic Delivery Authority (ODA)
Public body responsible for ensuring delivery of new venues and infrastructure for the Games.
www.london2012.com

The Five East London Host Boroughs
Responsible for securing opportunity and legacy benefits from the 2012 Games for the immediate communities in East and South East London.
London Borough of Greenwich
www.greenwich.gov.uk
London Borough of Hackney
www.hackney.gov.uk
London Borough of Newham
www.newham.gov.uk
London Borough of Tower Hamlets
www.towerhamlets.gov.uk
London Borough of Waltham Forest
www.lbwf.gov.uk

As well as these partners we are also working with a host of organisations, many of who are recognised in this document. The work to ensure that we achieve the greatest possible legacy for Londoners from the Games in 2012 would not be possible without their continued expertise and support.
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Mayor’s foreword

When London hosts the Olympic and Paralympic Games in 2012, we will welcome the world and deliver the greatest celebration of sport and culture on earth. More importantly, the Games will create a lasting legacy for all Londoners. Already, many are benefiting from an increase in sporting opportunities, and hundreds more are finding employment and gaining extra skills. These benefits will continue to grow in the years ahead.
Regeneration was the main reason why I backed the bid to host the 2012 Games in London. The Games provide a unique opportunity to transform East London. Massive new investment and infrastructure will create local jobs, improve skills and help to get thousands of people into work.

The Games will leave an immediate legacy of 9,000 high-quality homes on the Olympic Park site, many of which will be affordable to Londoners on low incomes. A further 30,000 homes will be built in the surrounding area providing more affordable accommodation.

We will train more sports coaches and improve community access to sporting opportunities. New sports facilities will help encourage people to lead healthier lifestyles.

The success of London 2012 will be judged not just by how many medals the UK will win, but also by the legacy and the benefits we deliver for the whole of London. This document outlines the five legacy commitments I am making to Londoners:

1. Increasing opportunities for Londoners to become involved in sport.
2. Ensuring Londoners benefit from new jobs, business and volunteering opportunities.
3. Transforming the heart of East London.
4. Delivering a sustainable Games and developing sustainable communities.
5. Showcasing London as a diverse, creative and welcoming city.

Meeting these commitments and delivering real change require the support and involvement of many organisations across London. Together we have developed a series of programmes that are already delivering benefits to Londoners and to local businesses.

This is the first of what will be an annual publication. Each year we will provide an update on the programmes we are delivering, chart the progress we are making and show people how they can get involved in the many opportunities available across the city. Through the Opportunities Fund, we are already supporting 14,000 Londoners and 1,500 local businesses in employment, training and skills projects. We have recruited many Londoners into Games-related jobs and supported local businesses to win Games-related contracts.

London 2012 is about celebrating our city – the best in the world – with the rest of the world. And its about lasting benefits and life-changing opportunities for all Londoners. Here are my five legacy commitments.

Ken Livingstone
Mayor of London
Increasing opportunities for Londoners to become involved in sport.

The Olympic and Paralympic Games are the world’s greatest celebration of sport and culture. We are already using the passion and inspiration of the Games to encourage Londoners to get involved in sport and be more active.

Even before the Games, the London Summer of Sport programme has already introduced over 100,000 Londoners to new sports, and the Winter of Sport will build on this success. Sports organisations and other local agencies across London are working together to increase disabled Londoners’ access to sport, boost the number of sports coaches in London, increase sport in schools and encourage businesses to help their employees get active. We are also working to stage more international sporting events, including the American Football NFL game, the NBA basketball match and the Tour de France, to introduce more sports and to get people really excited about them.
**Summer of Sport**

The London Summer of Sport offers free sporting activities for people of all ages across London. The programme started in 2006 and will run up to the London 2012 Games and beyond. In 2007 alone, the London Summer of Sport helped around 60,000 Londoners take part in sport.

The scheme provides funding to local projects that offer a range of organised sports for local people. The project encourages people to try out new sports and get more active. Many clubs have already gained more members as a result of staging an event through the London Summer of Sport, leading to a long-term increase in physical activity for local people.

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**60,000**

Londoners taking part in summer of sport 2007

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**Winter of Sport**

To build on the success of the London Summer of Sport, a Winter of Sport programme will take place for the first time this year. The winter programme will give young Londoners the chance to take part in physical and sporting activities at more than 50 new after-school clubs across the capital. The clubs will be open to 5-16 year olds.

The Winter of Sport programme is the first of several taking place as part of the London Youth Offer, which will benefit from a total investment of £79 million over the next two years by the Mayor and the Department for Children, Schools and Families. The London Youth Offer will increase the range of services for children and teenagers and give young people new opportunities to gain skills and raise their aspirations. It will encourage young Londoners to get involved in decisions about the provision of youth facilities and will allocate money for young people at risk of missing out. The Winter of Sport’s focus on after-school clubs also supports the Government’s target of giving every child a minimum of five hours of sport every week and will encourage school competitions and future participants in the London Youth Games.

Competitions such as the London Youth Games – supported by the London boroughs, Sport England and the Mayor – are bringing together over 20,000 young people from across London.

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**45,000**

additional disabled Londoners involved in sport

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Sport England has also employed 429 community sports coaches. At the same time, Sport England is working to provide bursaries to support aspiring coaches and officials. An increase in the number of coaches will encourage more people to take part in sport and physical activity. While more accredited officials will help us to stage more, and better-managed competitions.

**Activate Your Workplace**

Average Londoners spend 60 per cent of their waking hours at work. A National call centre based in North Acton wanted to make sure their workforce had the opportunity to keep active during that time. So, they joined the ‘Activate Your Workplace’ project. As a result, employees gained access to an extensive activities programme including aerobics, yoga, Latin dance, self-defence and team challenges. Physical activity levels in the centre increased by approximately 20 per cent and this success led to similar projects in other call centres.

Sport England London, the Fitness Industry Association, NHS London, London Development Agency and St Mary’s University College run the ‘Activate Your Workplace’ project.
International events
Inspired by the London 2012 bid, more and more sporting organisations want to hold events in London.

Tour de France
London is enjoying a cycling renaissance. Our cycle journeys have risen by 100 per cent in five years and we are the fastest-growing cycling city in Europe. Last July, for the first time in the Tour de France’s 100-year history, London hosted the first stage of the world’s biggest annual sporting event.

The world’s best cyclists battled it out on the streets of London. Their route took them past some of our most iconic sites including Big Ben, the London Eye, St Paul’s Cathedral, the Gherkin and Tower Bridge before leading competitors through Bermondsey, Greenwich and Erith, and then on to Kent.

American sports in London
London had a taste of American sports in October when we hosted an National Basketball Association game at the O₂ Arena and an National Football League game at Wembley.

On 10 October the O₂ Arena hosted a pre-season basketball exhibition game between the Boston Celtics and the Minnesota Timberwolves. To mark the occasion, NBA Care, the league’s social responsibility programme, delivered two projects in London: the refurbishment of a basketball court with Greenwich Council and the running of a basketball clinic for children from the local area.

The National Football League game between the Miami Dolphins and New York Giants on Sunday 28 October, the first competitive game played outside of North America, was a sell-out. It brought more than 10,000 international visitors to the city and gave us a fantastic opportunity to showcase London to millions of fans watching on TV around the world.

Community coaching
Rob Powell is a coach who works with Harlequins Rugby Club. He started coaching with the help of a community sports coach scheme. Rob previously worked with amateur rugby club, London Storm, where his role involved coaching local children and providing more opportunities for young people to play rugby.

Rob said: “It’s rare for someone like me, who doesn’t have a background as a professional player, to get the opportunity to coach at such a high level. Being a community sports coach really opened up doors for me.”
Ensuring Londoners benefit from new jobs, business and volunteering opportunities.

The London 2012 Games will help to create 50,000 new jobs in the Lower Lea Valley area and inspire a series of projects that can help to reduce by 70,000 the number of Londoners without work. The Games will generate a multitude of training, employment, volunteering and business opportunities for Londoners. From construction to hospitality, from sports to languages, there will be a chance to improve skills and develop businesses.

East London has more people of employment age who are out of work than almost anywhere else in the United Kingdom. Tackling this is one of the key priorities for 2012. Working closely with local authorities, job brokerage schemes, training programmes and voluntary organisations, we will ensure that local people gain work in Games-related jobs and that local companies win Games-related contracts.
Supporting local people to gain new skills and work on Games related jobs

The London Development Agency’s £111 million Opportunities Fund will benefit over 14,000 Londoners and 1,500 businesses. The fund supports local employment, training and skills projects across all 33 London boroughs and will help provide local people with the skills to take advantage of the huge opportunities that the London 2012 Games will bring. Londoners in every borough will benefit from Opportunities Fund projects. The projects will train all manner of professions, including sports coaches, cooks and builders, who are needed to ensure the success of the London 2012 Games.

1,500

businesses supported by the London Development Agency Opportunities Fund

In addition, the London Development Agency and other agencies have developed the London Employment and Skills Action Plan for 2012. This sets out how London can use the 2012 Games to make a permanent reduction in the level of people without work and ensure a long-term improvement in London’s employment and skills.

Job brokerage

Funding for job brokerage schemes is providing business and employment support to local people and businesses applying for Games-related jobs. Some 700 training courses have already helped people gain the right technical skills and qualifications for construction. To date, people living in the five Host Boroughs have filled 20 per cent of the 1,000 construction and security jobs currently available on the Olympic Park site.

The job brokerage scheme will provide further training and help people access the additional 30,000 jobs that will be available in staging the Games. The London Development Agency and its partners will also help people to gain jobs in other aspects of the Games such as hospitality, media and health.

The London Development Agency, the Olympic Delivery Authority and the Learning and Skills Council are working together to provide a National Skills Academy for Construction at the Olympic Park site. This will train the skilled workforce needed to deliver the Games and also increase skill levels and employment opportunities.

The first stage in setting up the Academy is the opening of a construction plant training centre at Eton Manor, at the north east of the Olympic Park site. This centre will provide training to 250 people over the next 18 months. It will also help Londoners to get employment with contractors on the site. It is the first centre of its kind within the M25, and will fill an identified need for plant-trained workers.

Personal Best

Personal Best uses the anticipation of the London 2012 Games to encourage volunteering and to support people who have been out of work for some time to gain skills, and move into paid employment. Following successful pilots in 11 London boroughs, the programme will be available across London by April 2008. By 2012 it will have helped over 20,000 people, and every Personal Best graduate will be given an interview to become a volunteer during the Games. The London 2012 Organising Committee will be recruiting up to 70,000 volunteers for Games time, at least 10 per cent of whom will be from the Personal Best programme.

20,000

graduates of Personal Best by 2012

Local colleges and training providers are delivering Personal Best courses and training programmes. These cover health and safety, first-aid awareness, customer relations, computer skills and other skills to improve participants’ employment prospects.

In total, 375 people have graduated from the pilot phase of the Personal Best programme. The majority have progressed into paid employment, taken up further training or used their new skills to become volunteers.

Cultivating Recovery

Cultivating Recovery is one of 27 projects funded by the London Development Agency’s Opportunities Fund. It will help 200 people with mental health problems to build careers in landscaping and grounds maintenance.

The project will provide an individually tailored programme: participants will have the opportunity to gain qualifications, horticultural skills and experience in the landscaping and grounds maintenance sectors.
Cultivating Recovery is led by Groundwork West London and will run for three years in Hammersmith & Fulham, Ealing, Brent, Kensington & Chelsea, Camden, Islington, Haringey and Westminster.

Supporting local businesses
CompeteFor helps small and medium-sized businesses to gain access to the commercial opportunities brought by the Games.

The service enables businesses to learn about the range of local Games-related opportunities available, register their business profile and submit an expression of interest. CompeteFor then helps businesses to pool resources and expertise and bid to work on Games-related opportunities, which would otherwise be out of reach for smaller companies.

The London Business Network supports the delivery of CompeteFor, and is also working with the London 2012 Organising Committee and the Olympic Delivery Authority. Together, they are ensuring that the London business community takes full advantage of what the Games offers by alerting businesses to sales opportunities, providing business support to enable companies to become ‘fit to supply’, and networking and partnering opportunities. The current London pilot project will soon become available throughout the UK.

Employer Accord
Employer Accord is a service that matches people looking for work to companies looking for employees. It aims to help over 5,000 Londoners back into work by 2012.

As part of this effort, employers will offer wider access to jobs and interviews. In return, the employment and training agencies will provide tailored training and support to people looking for work and match candidates for jobs.

Employer Accord is just one of the programmes identified in the London Employment and Skills Action Plan for 2012. Major companies such as Transport for London, BT, EDF Energy and Greenwich Leisure Limited have already signed up to take part.

Personal Best
Xiofang Hannick arrived in the UK from China six years ago. For five years, she was a full-time mother and during this time she undertook training to improve her English.

More recently, Xiofang graduated from the Personal Best programme. She has volunteered at the London Borough of Greenwich Sportathon, working with more than 1,500 children from schools across Greenwich during a 5-day sporting festival. Xiofang’s new skills meant that in August 2007 Selfridges hired her to sell Christian Dior shoes. Her new role has helped her to improve her English and build on the skills she gained on the Personal Best programme.
Transforming the heart of East London.

The regeneration of East London and the Lower Lea Valley was the main reason why the Mayor backed the bid to host the 2012 Olympic and Paralympic Games in London. The 2012 Games have massively accelerated the regeneration process and the Games will leave a legacy of 9,000 new homes in the Park and the opportunity to build 30,000 more in the surrounding area. It will create 50,000 new jobs, generate huge investment in transport, create new sporting facilities for local communities, and deliver the largest new urban park in Europe for 150 years.
Parkland
People in East London have particularly poor access to open space. The Olympic Games will transform this situation by creating a world-class park that unites the area’s extraordinary series of waterways, marshes and open spaces. East London’s new network of green public spaces connected to town centres and public transport will help to establish opportunities for the highest quality residential, leisure and working environments – all planned around walking and cycling routes.

Facilities
After the Games, retained venues and new parklands will provide local people with places to spend their leisure time, and train and compete. For example, the Aquatics Centre will be open for community use and the Polyclinic, a medical services unit for athletes during the Games, will become a primary care centre for local residents.

By working with local communities, we will ensure that the facilities left after the Games are suitable and available for everyone to use.

Transport
By 2012, East London’s transport connections will have been transformed. The area will benefit from the Eurostar rail link, 50 per cent extra capacity on the Docklands Light Railway, an extended East London Line connecting to an improved London Overground network, new walking and cycling routes as well as extra capacity on the Jubilee Line.

Transport for London’s £10 billion investment programme helped make transport a cornerstone of London’s winning bid to host the Games. Now it is helping to deliver a transport legacy for East London before 2012, made even better by Crossrail planned for 2017. These developments mark a sustained increase in transport investment for East London. In time for the Games, Transport for London’s new London Overground network will see the East London Line extended south to Croydon and north through Hackney to connect with the North London Line at Highbury and Islington.

The extension of the Docklands Light Railway to Stratford International will be a further boost to regeneration in the Lower Lea Valley, south of the Olympic Park site. With it will come new jobs, homes, shops and other leisure facilities. Thanks to the conversion of the existing but under-used North London Line between Stratford and Canning Town to run frequent Docklands Light Railway services, people will be able to take advantage of employment opportunities and amenities in the Lea Valley and other parts of East and South-East London.

In addition, with improved local transport infrastructure, services to mainland Europe will begin running from Stratford International Station. So, by 2010 those travelling from East London will be able to reach Paris in a little over two hours.

Work on the ground
The planning application to build the facilities for the Olympic Games is one of Europe’s biggest ever. Since submitting the application, the Olympic Delivery Authority has started to prepare and remediate the land, improve the waterways and demolish the buildings on the site in advance of the building phase.

Industry, scrubland and electricity pylons have long been a feature of the Lower Lea Valley and have polluted both the physical and visual environment. Two huge tunnels have already been dug to house electricity cables underground. By the end of the year, removal of the pylons will provide an uninterrupted landscape and additional land for development or parkland.

There is also a vast array of canals and rivers in and around the site. The 8.3 kilometres of waterways have suffered from many years of neglect. The water quality is poor, and the banks are crumbling and unstable. The Olympic Delivery Authority has already begun work to repair the banks, create new wildlife habitats and improve access for walkers and cyclists. The newly-renovated rivers and canals will be secure enough to allow barges to carry materials to and from the site, reducing the amount of road traffic.
Before any of the buildings on the site can be demolished or dismantled, they must be investigated and cleared. Cleared sites are already giving an interesting insight into the area’s history. Archaeologists from the Museum of London have found remnants of a 2,000 year-old hut. The experts expect to make further discoveries dating back to Roman times, the Bronze Age and possibly even earlier.

**40,000**

new homes in and around Olympic Park

**Creation of affordable homes in Olympic Park**

The Olympic Village, which will house the athletes and officials, will leave an immediate post-Games legacy of around 9,000 homes, of which at least 30 per cent will be affordable. After the Games, additional new homes will be built in the Lower Lea Valley, taking the total up to around 40,000. These homes will be built to high environmental and design standards. They will meet the diverse needs of Londoners, so the area will contain a mix of flats and family houses and will be available to people on a wide range of incomes from across the whole of London. By creating new communities, with good access to schools, healthcare, shopping and leisure facilities, the quality of life for existing and new residents will be enhanced, making the area an attractive place in which to live and work.

**VeloPark**

The VeloPark, consisting of a Velodrome and BMX track, will be in the north of the Park. The winner of a design competition, judged by architects and former athletes, is now working on the VeloPark, with construction due to begin in 2009. By 2011, the works will be complete and ready for test events.

After the Games, the addition of a Road Cycle circuit and Mountain Bike course will make London’s VeloPark the only centre in the world to have all the cycle sport disciplines in one single, centralised place – all at the disposal of Londoners as well as competitors.

“BMX race facilities in the UK are well below par when compared to other countries, so the new track in East London is great news. Giving more people the chance to try their hand at BMX racing is really important to all of us involved in the sport. The more high quality tracks our riders have to train and compete on, the better”. Scott Dick, Chairman, Hayes Hawks BMX Club.
Delivering a sustainable Games and developing sustainable communities.

Social, economic and environmental sustainability is at the heart of the London 2012 Games and the future plans for regenerating East London. The Games provide a perfect opportunity to demonstrate, through construction and legacy, how we can change behaviours and manage our resources to ensure a better quality of life for everyone now and for future generations.

The Commission for a Sustainable London 2012 will independently assure London’s 2012 pledge to host the most sustainable Games to date – the first such initiative in the history of the Olympic and Paralympic Games. The Commission advises the Olympic Board and reports to the public on sustainable development across the entire Games programme, from delivery to staging and legacy.
Reducing carbon emissions
London is committed to delivering a low carbon Games through the design and construction of buildings, provision of efficient energy supplies and the use of waterways to transfer waste and deliver construction materials.

The Olympic Delivery Authority is cleaning 1.3 million tonnes of contaminated soil and recycling the waste that has been left on the site. Previously, this waste would have gone to landfill. Now, a new 35-tonne recycling machine shakes, separates and sorts up to 500 tonnes of industrial and domestic waste a day to be reused on site or recycled elsewhere.

The design and location of the Olympic Park and the accessibility of public transport services will mean that spectators will be able to use low carbon transport to get to the Games. We have pledged to reduce carbon emissions from permanent buildings in the Park by 50 per cent by 2013 (based on current building regulations); to transport 50 per cent of construction materials by rail or river; and source all timber used in construction from sustainable sources. We will make sure that permanent venues in the Park use 40 per cent less water by installing low flush toilets and flow restrictor taps, and aim to use renewable energy supplies to cut electricity requirements in the Park. In addition, the Olympic Delivery Authority has set a target of recycling or reusing 90 per cent of demolition materials and, at Games time, London 2012 will send zero waste to landfill.

We are also building a 120-metre wind turbine to the north of the Olympic Park site. The turbine will supply the same amount of energy as is needed annually to power 1,200 homes and it will continue to provide power to the Olympic Village after the Games.

Spectators have a big role to play in reducing the impact on the environment. To reduce fuel and car use, they will have access to free local transport and be encouraged to walk or cycle to events. Only blue badge holders will be able to park close to the Olympic Park.

Biodiversity
The Olympic Park will create 102 hectares of open space in legacy, providing new habitats for a range of wildlife and plants, wetland areas, open riverbanks and grassland. Important habitats will be preserved and created and a variety of plants will be maintained to support our environment and waterways and help to minimise the effect of climate change.

102 hectares
of open space in legacy provided by the Olympic Park

Biodiversity is integral to the planning of the Games, but there is also huge potential to promote biodiversity conservation through sport, education and volunteering. We will work with other organisations to provide green volunteering projects, such as the Capital Clean-up Campaign, raise the profile of endangered species and identify home-grown plants and cut flowers to be used for the Olympic and Paralympic ceremonies.

New communities – new opportunities
Over one million people, 15 per cent of the whole population of London, have a long-term illness or a health problem. Many of these conditions are the result of – or made worse by – low levels of activity. The Games will inspire more people to take up physical activity and use the open spaces to lead healthier lifestyles.
Education

The 2012 Games will provide a unique opportunity to capture the imagination of young people and encourage them to learn about new cultures and countries. The London 2012 Organising Committee will launch the 2012 Education Programme for schools, colleges, universities and other learning providers in 2008. We are also developing specific plans for London schools, colleges and learning providers that will complement the Organising Committee’s efforts.

Our schools and colleges are already using London 2012 to improve learning. The Learning and Skills Council is working with the Geographical Association to place subject co-ordinators in the five East London boroughs that form part of the Olympic Park site from 2008 to 2012. The co-ordinators will improve young people’s understanding of communities and diversity.

In 2008 a series of creative workshops will bring together staff and students from primary and secondary schools in Shoreditch. The workshops will identify how the Games can be used to improve learning.

We’re also keen to involve universities across the capital in the 2012 Games and we’re currently working with other organisations to develop plans to do so. For example, the University of East London is exploring ways to use the 2012 Games as a focus within teacher training for London teachers.

Let’s Get Moving

‘Let’s Get Moving’ is a project providing specific training for health professionals to encourage patients to be more physically active. It supports patients in setting their own activity goals and follows up progress at each consultation. The key to success is building on the patient’s own interests and offering a range of activity options. These vary from organised local classes to independent activity in local green space to being more active on the journey to work.

The programme is a project involving the Department of Health, NHS London, Sport England, Natural England and London boroughs. A selection of GP practices across Haringey, Tower Hamlets, Islington, Southwark and Wandsworth Primary Care Trusts are taking part in the pilot.
Showcasing London as a diverse, creative and welcoming city.

London is a city when over 300 languages are spoken. New people arrive everyday to work, live, study or visit. Our city is home to a thriving financial centre, hundreds of museums and art galleries, exciting nightlife, landmark architecture, bustling shopping centres and peaceful parks.

On 24 August 2008 and 17 September 2008 respectively, Beijing will officially hand over the Olympic and Paralympic Flags to London. This will mark the start of London’s time as the host city. In Autumn 2008 we will begin our Cultural Olympiad – four years of extra cultural events for everyone to enjoy, including a wide range of activities that will show how much London has to offer.
Welcoming visitors
Some of the most immediate benefits that can be achieved from hosting the Games in 2012 involve improvements within London’s tourist industry, to the benefit of tourism workers and visitors alike.

Over three years, £3 million will be used to improve the experience visitors have in London. This funding will help bolster the skills of Londoners who work in the tourist industry, improve the quality, accessibility and sustainability of our visitor accommodation; and raise positive perceptions of our city both nationally and internationally.

£3 million investment in tourist industry

The London Development Agency is supporting London’s Tourist Information Centres to ensure they are of the highest standard. The London Development Agency is also increasing the ways in which tourist information is available by training ‘London Ambassadors’, who will be able to give out information on the streets.

In addition, development of a ‘gold standard’ customer service programme and qualification will ensure London’s visitors receive first-class treatment and that people working in our tourist industry can regularly update their skills.

In 2008, Visit London will launch a global marketing campaign to bring visitors from all over the world to the capital, maximising the spotlight on the city as the next host of the Olympic and Paralympic Games. From our traditional visitors from North America, to new markets like China and India, the Games offer a major opportunity to promote the city across the world.

Torch Relay
The Olympic Flame symbolises the Olympic spirit of friendship and co-operation between nations. Beginning its journey in Olympia, Greece, in March 2008, the flame will travel to 22 cities on five continents and come to London on Sunday 6 April. It will finally arrive at the Opening Ceremony of the Beijing Olympic and Paralympic Games on 8 August.

A total of 80 people, including Olympians, sports stars, celebrities and 18 young torchbearers from secondary schools, colleges and sports clubs will carry the Olympic Flame through London.

Beginning in February, London will hold a three-month Chinese Spring Festival. This dazzling display of cultural events and activities with a Beijing Olympic theme will conclude just before the Olympic Flame reaches London in April.

Cultural Olympiad
This year will mark the start of London’s four-year Cultural Olympiad, a unique opportunity to demonstrate the strength of London’s diversity and internationalism, reach new audiences and communicate to the world what London has to offer. Working with voluntary and community sectors and local authorities, we will stage large cross-London events, and smaller local events in individual boroughs.

West London
The West London Cultural Festival will celebrate the spirit and diversity of west London communities. Local boroughs will each host an array of outdoor music, arts and cultural celebrations based on the traditions of Asian Mela, African-Caribbean Carnival and Western fairs, a lightshow on the Thames, street art and sporting activities. The festival’s grand finale will be a celebration at Wembley Arena.

East London
Shape, the country’s leading disability arts organisation, will co-ordinate a project to give deaf and disabled artists the opportunity to showcase their London 2012 artwork. Through art, they will demonstrate what the Games mean to deaf and disabled Londoners and how they can benefit and get involved in the Games.

South London
Battersea Arts Centre will deliver a young people’s arts festival. This event will engage young designers, artists, performers and presenters across London; encouraging them to get involved and get active. It will begin in August 2008 to coincide with the Beijing Games.
London in the Park
China is the fastest growing economy in the world. The Games will provide an excellent opportunity to strengthen the relationship between our two cities. During the Beijing 2008 Olympic and Paralympic Games, we will showcase our capital, focusing on the theme of ‘London in the Park’. This will involve recreating a little bit of London in a high-profile location in central Beijing.

Our presence there will involve a pavilion, in which we will promote our plans for London 2012. In addition a cultural programme will highlight London’s cultural Olympiad and contribute to the Beijing experience.

North London
The Lee Valley Festival 2008 is a series of fun events and activities to celebrate the Olympic Games. Set for 19–22 June 2008, it will culminate with the Tottenham Festival and Carnival on Saturday 21 June as its main focus. Community groups, businesses and voluntary sector organisations will receive funding to organise events and activities to encourage involvement throughout the community.

Spreading the word
Everyone in London will have the chance to learn about the Games and find out how they can get involved by visiting the London Roadshow, which will be touring all 33 London boroughs from January to April 2008. The Roadshow will offer advice on ways businesses can make the most of the Games. It will give details about learning new skills and becoming a Games-time volunteer, and also provide visitors with the chance to run with the famous Olympic Torch during its London journey.

The Learning and Skills Council and JobCentre Plus will offer young people, adults and employers information about training in their area related to Games skills and jobs.

Sportsmen and women who have represented the UK at previous Olympic and Paralympic Games will be on hand to answer questions and give an insight into what competing at the Games really involves.
## Commitment One.
Increasing opportunities for Londoners to become involved in sport.

<table>
<thead>
<tr>
<th>Participation</th>
<th>Date</th>
<th>Lead organisation and partners</th>
</tr>
</thead>
<tbody>
<tr>
<td>Launch a single website for sport and physical activity in London.</td>
<td>2008</td>
<td>Greater London Authority, Sport England</td>
</tr>
<tr>
<td>Run an annual Summer of Sport programme offering new opportunities for Londoners. Impact of the programme to grow by 10 per cent year on year.</td>
<td>Annual, up to 2012</td>
<td>London Development Agency, Sport England, London Councils</td>
</tr>
<tr>
<td>Support the London Youth Games to double its number of participants by 2012.</td>
<td>2012</td>
<td>London Youth Games, Sport England</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Clubs</th>
<th></th>
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</tr>
</thead>
<tbody>
<tr>
<td>Run a Winter of Sport programme, establishing 54 new after-school multi sports clubs, particularly targeting young people currently not engaging in extra-curricular activities.</td>
<td>2007/08</td>
<td>London Development Agency, Youth Sport Trust</td>
</tr>
<tr>
<td>Engage 300 young disabled people in the Gifted and Talented programme, providing mentoring, and other support, for talented young athletes.</td>
<td>2008</td>
<td>Youth Sport Trust</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Coaches</th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Train 250 new coaches working in the voluntary and community sector. 50 per cent of those trained from the five Host boroughs.</td>
<td>2008</td>
<td>London Community Sports Network, London Development Agency</td>
</tr>
<tr>
<td>Establish 400 coaching bursaries leading to UKCC qualifications in 14 priority sports by April 2008.</td>
<td>April 2008</td>
<td>Sport England, Skills Active</td>
</tr>
<tr>
<td>Support 210 women into sports coaching, leadership and management.</td>
<td>July 2008</td>
<td>Pro-active partnerships, Women’s Sport and Fitness Foundation, Sport England</td>
</tr>
</tbody>
</table>
## Commitment Two.
Ensuring Londoners benefit from new jobs, business and volunteering opportunities.

### Jobs and training

<table>
<thead>
<tr>
<th>Description</th>
<th>Date</th>
<th>Lead organisation and partners</th>
</tr>
</thead>
<tbody>
<tr>
<td>Support more Londoners into training and employment through the London Development Agency Opportunities Fund with the aim of assisting up to 14,000 individuals by 2012.</td>
<td>2012</td>
<td>London Development Agency</td>
</tr>
<tr>
<td>Identification of best practice to shape a customer service ‘Gold Standard’ for training. Aim to encourage the take up of 20,000 training places by 2012.</td>
<td>2012</td>
<td>London Development Agency, Learning and Skills Council, People 1st</td>
</tr>
<tr>
<td>Train and place 1,200 people into media and visual industries via Skillset programme.</td>
<td>2012</td>
<td>London Development Agency, Learning and Skills Council, Skillset</td>
</tr>
<tr>
<td>The London Leisure Academy to start operating at Crystal Palace and develop a network of centres of excellence across London.</td>
<td>2008</td>
<td>London Development Agency, Learning and Skills Council, SkillsActive</td>
</tr>
<tr>
<td>Develop a National Skills Academy for Construction on the Olympic site, the first stage of which was the opening of a plant training centre in December 2007, which will train 250 people.</td>
<td>2008</td>
<td>Olympic Delivery Authority, London Development Agency, Learning and Skills Council, ConstructionSkills</td>
</tr>
<tr>
<td>Ensure the take up of 4,000 public sector apprenticeship places.</td>
<td>2012</td>
<td>Learning and Skills Council</td>
</tr>
<tr>
<td>Establish the Employer Accord Central Office in London. Use the scheme to help 5,000 people into jobs.</td>
<td>2008 &amp; 2012</td>
<td>London Development Agency, Learning and Skills Council, JobCentre Plus</td>
</tr>
</tbody>
</table>

### Volunteering

<table>
<thead>
<tr>
<th>Description</th>
<th>Date</th>
<th>Lead organisation and partners</th>
</tr>
</thead>
<tbody>
<tr>
<td>Expand the Personal Best programm. Engage 20,000 people in the programme and support graduates into further training or employment.</td>
<td>Up to 2012</td>
<td>London Development Agency, Learning and Skills Council</td>
</tr>
</tbody>
</table>

### Businesses

<table>
<thead>
<tr>
<th>Description</th>
<th>Date</th>
<th>Lead organisation and partners</th>
</tr>
</thead>
<tbody>
<tr>
<td>Engage and communicate with London businesses to ensure consistent information on Olympic opportunities is provided.</td>
<td>Up to 2012</td>
<td>London Development Agency, five Host boroughs, London 2012 Organising Committee</td>
</tr>
<tr>
<td>Support the Enterprises on Track project to create 40 new women-led businesses and provide 200 women-led businesses with training, advice and mentoring.</td>
<td>By 2011</td>
<td>NHS London, London Development Agency</td>
</tr>
</tbody>
</table>
**Commitment Three.**
Transforming the heart of East London.

<table>
<thead>
<tr>
<th></th>
<th>Date</th>
<th>Lead organisation and partners</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Homes</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>2012</td>
<td>Greater London Authority, Olympic Delivery Authority</td>
</tr>
<tr>
<td>Ensure the Olympic Village is of the highest environmental and design standard (developed to level 4 of the code for sustainable homes).</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Ensure future housing contains a mix of flats and family homes to meet the needs of all Londoners.</td>
<td>Ongoing</td>
<td>Greater London Authority</td>
</tr>
<tr>
<td>Bring forward regeneration of district centres in the Lower Lea Valley and gateways to the Olympic Park, delivering up to 40,000 new homes.</td>
<td>Ongoing</td>
<td>London Thames Gateway Development Corporation, five Host boroughs.</td>
</tr>
<tr>
<td><strong>Regeneration</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Develop a Legacy Masterplan Framework that will identify how the Olympic Park and sports venues will be managed after the Games.</td>
<td>2008 onwards</td>
<td>Olympic Delivery Authority, London Development Agency, London Thames Gateway Development Corporation, five Host boroughs</td>
</tr>
<tr>
<td>Regenerate Stratford Town Centre and Stratford City resulting in an area with up to 30,000 mainly office based jobs, complemented by a strong shopping and town centre offer.</td>
<td>Ongoing</td>
<td>London Borough of Newham, Stratford City Developers Ltd</td>
</tr>
<tr>
<td>Demolish 52 pylons and place power lines underground on the Olympic Park site.</td>
<td>Early 2009</td>
<td>Olympic Delivery Authority</td>
</tr>
<tr>
<td>Enable approximately 11,000 additional employment opportunities in the Olympic Park after the games.</td>
<td>Ongoing</td>
<td>London Development Agency</td>
</tr>
<tr>
<td><strong>Transport</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Improve accessibility of London Underground stations. 25 per cent of stations across the network to have step free access.</td>
<td>2010</td>
<td>Transport for London</td>
</tr>
<tr>
<td>Invest £10 million in the construction of 50 kilometres of new cycle routes and 30 kilometres of new walking routes.</td>
<td>2012</td>
<td>Olympic Delivery Authority, Transport for London</td>
</tr>
<tr>
<td>Increase capacity on the Docklands Light Railway by 50 per cent by upgrading to a three-car service on the majority of the network and creating a new Docklands Light Railway line to Stratford.</td>
<td>By 2012</td>
<td>Transport for London</td>
</tr>
<tr>
<td>Increase capacity on the Jubilee Line by 25 per cent by carrying out work to upgrade signalling and providing additional carriages.</td>
<td>By 2012</td>
<td>Transport for London</td>
</tr>
</tbody>
</table>
**Commitment Four.**  
Delivering a sustainable Games and developing sustainable communities.

<table>
<thead>
<tr>
<th>Construction</th>
<th>Date</th>
<th>Lead organisation and partners</th>
</tr>
</thead>
<tbody>
<tr>
<td>Reuse or recycle at least 90 per cent of the construction and demolition materials.</td>
<td>Ongoing</td>
<td>Olympic Delivery Authority</td>
</tr>
<tr>
<td>Design and construction of Olympic Park to minimise water demand and carbon emissions.</td>
<td>Ongoing</td>
<td>Olympic Delivery Authority</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Games time</th>
<th>Date</th>
<th>Lead organisation and partners</th>
</tr>
</thead>
<tbody>
<tr>
<td>Zero waste produced during Games to be sent to landfill.</td>
<td>2012</td>
<td>London 2012 Organising Committee</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Legacy</th>
<th>Date</th>
<th>Lead organisation and partners</th>
</tr>
</thead>
<tbody>
<tr>
<td>Permanent venues in the Park to use 40 per cent less water and carbon emissions for permanent buildings in Park to be reduced by 50 per cent (based on current building regulations).</td>
<td>2012</td>
<td>Olympic Delivery Authority, London Development Agency</td>
</tr>
<tr>
<td>After legacy conversion, at least 20 per cent of energy requirements on Olympic Park to be supplied by on-site renewable energy infrastructure.</td>
<td>2015</td>
<td>Olympic Delivery Authority, London Development Agency</td>
</tr>
<tr>
<td>102 hectares of new open space in Olympic Park, linked to the Green Grid.</td>
<td>2012</td>
<td>Olympic Delivery Authority, London Development Agency</td>
</tr>
<tr>
<td>Games time Polyclinic transformed into a community health centre.</td>
<td>After 2012</td>
<td>Newham Primary CareTrust</td>
</tr>
<tr>
<td>Develop capacity of local supply chains to support Games and legacy procurement needs.</td>
<td>Ongoing</td>
<td>London Food, Olympic Delivery Authority, London Development Agency</td>
</tr>
<tr>
<td>Develop and deliver health programmes in conjunction with local Primary Care Trusts to get people more active and leading healthier lifestyles.</td>
<td>Ongoing</td>
<td>Department Of Health, Primary Care Trusts</td>
</tr>
<tr>
<td>Co-ordinate education programmes and workshops across London schools and universities to use the Games to improve learning.</td>
<td>Ongoing</td>
<td>Learning and Skills Council, London boroughs, London 2012 Organising Committee</td>
</tr>
<tr>
<td>Commitment Five.</td>
<td>Date</td>
<td>Lead organisation and partners</td>
</tr>
<tr>
<td>-----------------</td>
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<td>--------------------------------</td>
</tr>
<tr>
<td><strong>Showcasing London as a diverse, creative and welcoming city.</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Beijing and handover</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Use London presence at the Beijing Games to reinforce London’s role as the next host city.</td>
<td>2008</td>
<td>Visit London, London Unlimited, Greater London Authority</td>
</tr>
<tr>
<td>Work with local schools to identify 18 young Londoners to take part in the Torch Relay.</td>
<td>2008</td>
<td>Greater London Authority, London 2012 Organising Committee, London schools</td>
</tr>
<tr>
<td><strong>Cultural Olympiad</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Support London boroughs to develop and deliver local events and festivals to celebrate the start of London’s cultural Olympiad.</td>
<td>2008</td>
<td>London Councils, Greater London Authority</td>
</tr>
<tr>
<td>Work with a range of organisations to develop the Cultural Olympiad and provide a range of exciting opportunities for Londoners.</td>
<td>2008</td>
<td>Greater London Authority, London 2012 Organising Committee, Government Olympic Executive</td>
</tr>
<tr>
<td><strong>Tourism and visitors</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Commit £3 million towards improving the experience of London visitors and increasing the skills of Londoners working in the tourism industry.</td>
<td>Up to 2011</td>
<td>London Development Agency</td>
</tr>
<tr>
<td>Support all London boroughs in maximising the opportunities for tourism presented by the 2012 Games.</td>
<td>2008</td>
<td>Visit London, London Councils</td>
</tr>
<tr>
<td>Continue to develop London as a popular tourist destination and develop its national and international perception.</td>
<td>2008</td>
<td>Visit London</td>
</tr>
<tr>
<td>Launch a global marketing campaign to bring visitors from across the world to London, the host city of the Olympic and Paralympic Games.</td>
<td>2008</td>
<td>Visit London</td>
</tr>
<tr>
<td>Attract first time and repeat visits from existing and emerging markets, such as Russia and India, in order to increase visitor numbers and expenditure through innovative marketing and PR.</td>
<td>2008</td>
<td>Visit London, London Unlimited</td>
</tr>
<tr>
<td>Increase the proportion of quality accredited accommodation in London from 34 per cent to 50 per cent.</td>
<td>By 2010</td>
<td>London Development Agency, Visit London, VisitBritain</td>
</tr>
<tr>
<td>Deliver the Investment 2012 Programme to promote London internationally as the world’s leading global city.</td>
<td>2008</td>
<td>Think London</td>
</tr>
<tr>
<td><strong>Involving Londoners</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Take the London 2012 Roadshow to boroughs across London and demonstrate how individuals and businesses can make the most of London 2012 opportunities.</td>
<td>2008</td>
<td>London Development Agency, Learning and Skills Council, London 2012 Organising Committee, JobCentre Plus</td>
</tr>
</tbody>
</table>
translations

For a different language, large print, Braille, disc, sign language video or audio-tape version of this document, please contact us at the address below:

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Greater London Authority
City Hall, The Queen’s Walk
More London, London SE1 2AA
Enquiries 020 7983 4100
Minicom 020 7983 4458
www.london.gov.uk

Arabic
إذا أردت نسخة من هذه الوثيقة بلغتك، يرجى الاتصال برقم الهاتف أو مراسلة العنوان أدناه.

Bengali
আপনি যদি আপনার ভাষায় এই দলের প্রতিলিপি (কপি) চান, তাহলে নিচের ফোন নম্বরে বা থিকানায় অনুরোধ করে যেধায়ের করান।

Chinese
如果需要您母语版本的此文件，请致电以下号码并留下下列地址联络。

Greek
Αν θέλετε να αποκτήσετε αντίγραφο του παρόντος εγγράφου στη δική σας γλώσσα, παρακαλούμε να επικοινωνήσετε τηλεφωνικά στον αριθμό αυτό ή ταχυδρομικά στην παρακάτω διεύθυνση.

Gujarati
શું તમારે આ દસ્તાવેજની નકલ તમારી ભાષામાં શોધી લેવું છે તો, કૃપા કરીને આપેલ નંબરમાં ઉપરથી ફોન કરો અથવા નીચેના સરનામે સંપર્ક કરો.

Hindi
यदि आप इस दस्तावेज की प्रति अपनी भाषा में चाहते हैं, तो कृपया निम्नलिखित नंबर पर फोन करे अथवा नीचे दिये गये फोन नंबर पर संपर्क करें।

Punjabi
ਨੇ ਇਸ ਦਸਤਾਵੇਜ ਦੀ ਭਾਸ਼ਾ ਦੇ ਪਾਸ੍ਤੀ ਕਿਹਾ ਦੇ ਦਾ ਸ੍ਟੇਟ ਫੋਨ ਵੇਲੇ ਸੋ ਦੇ ਟੇਲਫ਼ਾਉਨ ਨੀਚੇ ਦਿੱਤੇ ਵਾਲੇ ਵਿੱਚ ਕੀਤੇ ਜਾਂਦੇ ਹਨ:

Turkish
Bu belgenin kendi diliinizde hazırlanmış bir nüshasını edinemek için, lütfen aşağıdaki telefon numarasını araрайınız veya adresе başvurunuz.

Urdu
اگر آپ اس دستاویز کی نقل لینی زبان میں چاہتے ہیں تو براہ کرم نہیں دینے کی نمبر پر فون کریں یا دینے کی پہچان پر رابطہ کریں.

Vietnamese
Nếu bạn muốn có bản bản tài liệu này bằng ngôn ngữ của mình, hãy liên hệ theo số điện thoại hoặc địa chỉ dưới đây.