

Commission for a Sustainable London 2012 2008 Annual Review Stakeholder Engagement Programme

On 8th May 2009 the Commission for a Sustainable London 2012 formally launched its 2008 Annual Review of the sustainability of the London 2012 programme. As well as press work, the commission also undertook a series of events to disseminate the key findings of the Annual Review to wider stakeholders.

The commission held six open meetings and one invitation only meeting to present the findings to a wide range of organisations. The meetings were held on:

- Stakeholder Meeting 1:** 15th May 2009, 9 - 10:30am, City Hall
- Stakeholder Meeting 2:** 28th May 2009, 3:30 - 5pm, City Hall
- Stakeholder Meeting 3:** 5th June 2009, 3:30 – 5pm, City Hall
- Stakeholder Meeting 4:** 20th July 2009, 9:30 -11am, City Hall
- Stakeholder Meeting 5:** 21st August 2009, 9:30 -11am, Palestra
- Stakeholder Meeting 6:** 3rd September 2009, 3:30- 5pm, Palestra

Invitation Meeting: 29th May 2009, Palestra

In total 60 people attended the sessions from 44 different organisations. The following organisations were represented:

BAA	Lee Valley Regional Park Authority
BERR	London Borough of Newham
BioRegional Development Group	London Chamber of Commerce
British Waterways	London Community Recycling Network
BT	London Food Link
CABE	London Sports Forum for Disabled People
Campaign for Clean Air in London	London Sustainability Exchange
Chartered Institute of Environmental Health	London Wildlife Trust
CIRIA	LSX
Commission for a Sustainable London 2012	Metropolitan Police Service
Defra	Natural England
Earth Champions Foundation	NHS London
East London Small Business Centre	Planning Aid for London
East Thames	RICS Foundation
Energy Savings Trust	Shelter
Entec UK	Social Enterprise London
Environment Agency	Sport England
Enviowise	Strategic Forum For Construction
Fairtrade Foundation	Tourism for all

Friends of the Earth	TUC
GLA	Visit London
Institute of Civil Engineers	WWF

Feedback from the Sessions

Each of the sessions followed a very similar format:

- 1) Presentation on the findings of the Annual Review by the Chair of CSL
- 2) Q and A on the presentation
- 3) Prioritisation Exercise – Attendees were requested to vote on which recommendations from the 2008 CSL Annual Review were, in their opinion, the most important.
- 4) Forward thinking exercise – Attendees were asked to discuss which issues CSL would be talking to them about in 12 months time.

Q and A after the Presentation

Questions and comments after the presentations included, among others:

15th May

- Has the ODA looked at using canal water for cooling (as in Brentford)?
- How involved is the Commission in setting materials policy?
- The Annual Review has little focus on sport- what is being done to increase participation at all levels?
- Do the relationships between the different parts of London 2012 really work?
- Will the inevitable cuts in public sector funding affect sustainability in the London 2012 programme?
- How will the carbon offset scheme work?
- Is a joined up approach being taken when it comes to transport and technology, e.g. are fuel stations in the right place for water and road transport?

28th May

- To what level will the houses on the Olympic Park in legacy be built?
- Is the Commission looking at LOCOG's procurement and the use of Compete For?
- Does the Commission monitor contracts / suppliers all the way down the supply chain?
- Does the Commission monitor water quality?
- What is being done to share information / develop case studies?
- How involved is the hospitality industry in the sustainability of the Games?

5th June

- Is London 2012 liaising with Vancouver 2010?
- Why is ammonia not being used in chillers rather than HFCs?
- Will there be a lot of biowaste during the Games?

- How do we encourage other projects to work at the standards currently being set by the delivery bodies?
- Can we create simple, accessible case studies from the lessons learnt during the London 2012 programme so that the approach can be replicated?
- Air quality needs to be addressed
- Is anybody studying the ODA / LOCOG to keep records and learn from the innovative work that is going on? (Asked at several sessions)

20th July

- How is the sustainability of the Games being communicated?
- What minimum standards would you expect to see for the sustainability of the food available at the Games
- The report doesn't have a specific recommendation on sport/exercise – will you be looking at this?
- Will all the venues, including for example the football stadiums, be following the same criteria as the Olympic Park?
- Care needs to be taken to ensure that the athletes' village has a community legacy – do you have a remit over the village?

21st August

- Is the London 2012 Sustainability Group a formal entity?
- Is there a member of the OPLC board from the Third Sector?
- Does CSL have any remit over the London 2012 sustainability partners?
- Was climate change adaptation taken into account in the design/construction of the venues?
- Will London 2012 be publishing the carbon footprint for the Games?

3rd September

- To what extent has CSL looked at the venues outside London?
- There are concerns about how accessible London is, particularly in terms of accommodation.
- Is there any auditing of the London 2012 supply chain?
- Will London 2012 merchandise be assured by CSL?
- There might not be any visible signs of the recession in the Olympic Park but outside the Park, in the boroughs, it is rather different.
- How will CSL monitor legacy?

Prioritising Exercise

During this exercise the 15 recommendations from the CSL Annual Review were stuck on the walls and attendees were given three stickers each and asked to place each of their three stickers on the recommendations which they considered most important. Attendees could put all three stickers on the same recommendation if they wanted to. The results from this exercise were:

No.	Recommendation (in brief)	Stakeholder Votes							Total	Rank
		15th May	28th May	5th June	20th July	21st Aug	3rd Sept	29 May invitation meeting		
5	Sustainability enshrined in the OPLC	9	3	4	6	4	3	2	31	1
3	Users of London 2012 brand to demonstrate contribution to Sustainability Plan	9	4	1	2	1	3	1	21	2
6	Zero carbon - waste	3	5	2	7	0	0	1	18	3
9	LDA resources	6	3	4	0	1	1	0	15	4
13	Local business/employment participation to continue in staging/legacy	2	4	2	4	0	1	1	14	5
12	Communicate lessons from Orient Way	2	6	4	1	0	0	0	13	6
14	Biodiversity	4	2	2	1	2	0	1	12	7
4	Carbon reduction, offsetting and mitigating footprint	1	2	1	1	0	1	2	8	8
15	Future use of LOCOG's experience/ intellectual property	1	2	0	0	0	5	0	8	8
7	Temporary materials	0	0	2	2	1	1	1	7	9
1	Sustainability a standing item at OBSG	2	0	0	1	0	1	2	6	10
11	Eliminate substances with high GWP	0	2	2	0	0	0	0	4	11
2	Deliver priorities from Sustainability Leadership meeting	0	0	1	0	0	2	1	4	11
10	Waste strategy reflected in venues and village	1	0	0	0	3	0	0	4	11
8	GLA reporting	0	0	2	0	0	0	0	2	12

“This time next year” Exercise

During this exercise attendees were asked to participate in a brainstorming exercise. The question posed to them was – “What will the Commission be talking to you about this time next year?” The aim was to create a list of issues that attendees considered would be important in 12 months time, either current issues that might increase in significance or new issues that might arise. The responses, as they were written down at the sessions, were as follows:

OPLC	Inspiration /influence of the Games	Learning Legacy
Legacy Transformation	Sustainability and public health	Setting new standards
Issues around the 2012 closedown after the Games - transition plans for those involved with London 2012 at all levels	Air Quality	Biodiversity Strategy
Inclusive - increase in participation across 2012	Inspiring Sustainable Living - sustainable lifestyles	Embodied Energy and the lessons
Communication of sustainability –nationally and internationally	Increasing participation in Sport/Physical Activity, including among disabled people	Carbon
Communication of sustainability requirements to SMEs	Biodiversity <-> Health (interconnected)	Waste to Energy
Defining sustainable	Scope of the Sustainable Sourcing Code	Transport - by water and rail and cost
SME involvement in legacy development plans	Supply chains - sustainability down the chains	LOCOG's understanding of sustainability
Accessibility	Standards for produce and manufacture, including those made abroad	Water (sustainable water plan), Water Quality
Politics – a change of government?	Olympic Village housing-standards/ affordability/ community	Refrigerants
Activity in the Olympic Park before and after the Games	Community Engagement	Food Strategy

There are several issues which were mentioned at many of the sessions. The issues that occurred most frequently, under various names, were:

- Legacy
- Using the inspirational power of the Games to bring about change, particularly in respect to inspiring sustainable living
- Communication of sustainability

- Ensuring the legacy of knowledge from the Games is preserved and communicated
- Sustainability all the way down the London 2012 supply chains
- Health and in particular increasing participation in physical activity/sport
- Transport
- Water, water quality and sustainability
- Biodiversity

Overall

Several key themes came through in all the sessions, via questions and the two exercises, namely; legacy and encompassed within that inspiring sustainable living, there also seemed to be general concern about how far sustainability would go down the supply chains and this also links in with the voting on the CSL recommendation about users of the 2012 brand, communication also came up at all the sessions, not just communicating what is being done now but also communicating the legacy of knowledge.

The two main issues that were mentioned by several people at the meetings that the 2008 CSL Annual Review did not address in very much detail were:

- 1) Water quality
- 2) Sport/ physical activity

Reporting to External Meetings

As well as the Commission hosting its own events to disseminate the findings of the Annual Review, the Chair of the Commission has also attended meetings of other organisations to present the findings.

Organisation	Date
London Health Commission	27 th April 09
L2012 Diversity & Inclusion Forum	19 th May 09
LSDC	19 th June 09
UK SDC	16 th July 09
Construction Industry Environmental Forum	20 th August 09

Feeding back to the Key Stakeholders

Over the summer CSL hosted a sub-meeting of the London 2012 Sustainability Group to discuss the feedback to the Annual Review from wider stakeholders. There were attendees from the ODA, GLA, LDA, GOE and LOCOG. This report will also be submitted, as part of the Commission's Quarterly Report, to the Olympic Board in October 2009.